

THE NORTHEAST CAMPGROUND ASSOCIATION
is dedicated to the promotion and growth
of camping through networking and education
in collaboration with state associations.



Questions on these benefits? Call Cyndy (860) 684-6389

SERVICES	REGULAR BUSINESS MEMBERSHIP	VIP (VERY INCLUSIVE PACKAGE) MEMBERSHIP
TRADE SHOW BOOTH	\$100.00 discount off the cost of one booth space at the 2024 NCA Trade Show in Southbridge Value: \$100	One FREE 6 x 8 booth OR upgrade credit at the 2024 NCA Trade Show in Southbridge, MA Value: \$799
LITERATURE DISTRIBUTION	\$75.00 discount off the cost to include your literature in the portfolio given to each campground registered at the Northeast Conference Value: \$75	FREE inclusion of your literature in the portfolio given to each campground registered at the Northeast Conference Value: \$160
CAMPGROUND MEMBER LIST	\$75.00 discount on a complete list of NCA campground members in an electronic file Value: \$75	FREE complete list of NCA campground members in electronic file - upon request Value: \$300
ONLINE NEWSLETTER ADVERTISING	FREE ¼ page color ad with link in one issue of <i>NORTHEAST IN-SITES</i> Value: \$200	FREE ¼ page color ad with link in four issues of <i>NORTHEAST IN-SITES</i> Value: \$800
ADDITIONAL NEWSLETTER ADVERTISING	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100
COMPLIMENTARY LISTINGS	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Special listing in newsletter Value: \$100	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Bold Listing in newsletter Value: \$200
BUYER'S GUIDE ADVERTISING	FREE ¼ page black & white ad in the annual Buyer's Guide Value: \$270	FREE ½ page black & white ad in the annual Buyer's Guide or credit toward upgrade Value: \$450
CONFERENCE ATTENDEE LIST	COMPLIMENTARY within ten days of completion of Conference	COMPLIMENTARY within ten days of completion of Conference
VIDEO PLACEMENT	Placement of a company promotional video within your listing at <i>CampNCA.org</i> Value: \$300	Placement of a company promotional video within your listing at <i>CampNCA.org</i> Value: \$300
BECAUSE YOU CHOOSE TO SUPPORT NCA	(1) Your general educational videos can be posted on <i>CampNCA.org</i> with your business information. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.	(1) Your general educational videos can be posted on <i>CampNCA.org</i> with your business information. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.
COST	A \$1220 value for \$395	A \$3109 value for \$995

Effective Feb. 14, 2024