

Northeast Conference on Camping & Trade Show  
**Sturbridge Host Hotel & Conference Center**

Complete the Puzzle -  
Finding Success in the  
Campground Industry



Trade Show: March 23 & 24, 2012  
Conference: March 22 - 24, 2012

## **APPLICATION FOR LITERATURE DISTRIBUTION**

The fee for this service is \$165 for non-Business Members, a discounted fee of \$115 to NCA Business Members, and *Free to NCA VIP Business Members.*

Yes, include our literature in your portfolio to be given to each campground in attendance.

Our check for this service is enclosed. This is how we should be listed in the program book:

COMPANY \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ - \_\_\_\_\_ ( ) \_\_\_\_\_ - \_\_\_\_\_ FAX ( ) \_\_\_\_\_ - \_\_\_\_\_  
Toll Free

E-MAIL \_\_\_\_\_

www. \_\_\_\_\_

### **INSTRUCTIONS:**

- (1) Send 200 pieces of literature to be distributed to each campground in attendance.
- (2) Please collate if more than one piece. Small samples welcome.
- (3) Ship prepaid to arrive before March 9th to:

**Capital Convention Contractors**  
**35 Lyman Street**  
**Northborough, MA 01532**

**You *MUST* mark the shipping label and/or Bill of Lading:  
"SHOW MANAGEMENT - NORTHEAST CONFERENCE ON CAMPING "**

- (4) Notify NCA before January 15th to be highlighted in February's *Northeast In-Sites*.  
**\*NCA VIPs please call or send an email to Cyndy at your earliest convenience.**
- (5) If you have further questions contact Show Management at Capital (877) 335-3700.
- (6) Send one copy of your literature, and your check with this application to:  
NORTHEAST CAMPGROUND ASSOCIATION P.O. Box 146, Stafford, CT 06075

NEED ASSISTANCE: Contact Dave Tetrault or Cyndy Zbierski  
Phone/Fax: (860) 684-6389 • e-mail: cyndy@campnca.com

\*Please find Application for Exhibit Space on reverse.