

NORTHEAST CAMPGROUND ASSOCIATION, INC.

76 Lamb Road

Stafford Springs, CT 06076

Phone/Fax: (860) 684-6389 camp@campnca.com

The Northeast Campground Association is proud to call almost 1000 campgrounds in the Northeast United States from Maryland to Maine our members. NCA works diligently to bring our campground members educational and networking opportunities along with access to quality businesses.

Do you have a product or service that could benefit the campgrounds of NCA? Become an NCA Business Member and work with us to grow your business.

NCA will provide great opportunities for your company as an NCA Business Member over the next twelve months. Your business will have advertising opportunities in the *Northeast In-Sites* newsletter and the *2021 NCA Buyer's Guide* along with exhibit space at The Northeast Conference on Camping & Trade Show, March 18 - 20, 2021.



THE BENEFITS OF BUSINESS MEMBERSHIP IN NCA MAKE SENSE WITH TWO WAYS TO JOIN

*** APPLICATION FOR BUSINESS MEMBERSHIP ***

MAIL TO: Northeast Campground Association, 76 Lamb Road, Stafford Springs, CT 06076

Our \$395 check is enclosed for Regular Business Membership

Our \$995 check is enclosed for VIP Business Membership *or call with credit card payment (860) 684-6389

COMPANY: _____

CONTACT PERSON: _____

PRODUCT OR SERVICE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____ TOLL FREE: _____

CELL: _____ E-MAIL: _____

www. _____ Rev. 5/20

*THE NORTHEAST CAMPGROUND ASSOCIATION
is dedicated to the promotion and growth
of camping through networking and education
in collaboration with state associations.*



SERVICES	REGULAR BUSINESS MEMBERSHIP	VIP (VERY INCLUSIVE PACKAGE) MEMBERSHIP
TRADE SHOW BOOTH	\$100.00 discount off the cost of one booth space at the 2021 NCA Trade Show. Value: \$100	One FREE booth or upgrade credit at the 2021 NCA Trade Show. Value: \$750
LITERATURE DISTRIBUTION	\$75.00 discount off the cost to include your literature in the portfolio given to each campground registered at the Northeast Conference Value: \$75	FREE inclusion of your literature in the portfolio given to each campground registered at the Northeast Conference Value: \$160
CAMPGROUND MEMBER LIST	\$75.00 discount on a complete list of NCA campground members in an electronic file Value: \$75	FREE complete list of NCA campground members in electronic file - upon request Value: \$300
ONLINE NEWSLETTER ADVERTISING	FREE ¼ page color ad with link in one issue of <i>NORTHEAST IN-SITES</i> Value: \$200	FREE ¼ page color ad with link in each issue of <i>NORTHEAST IN-SITES</i> Value: \$400
ADDITIONAL NEWSLETTER ADVERTISING	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100
COMPLIMENTARY LISTINGS	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Special listing in newsletter Value: \$100	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Bold Listing in newsletter Value: \$200
BUYER'S GUIDE ADVERTISING	FREE ¼ page black & white ad in the annual Buyer's Guide Value: \$255	FREE ½ page black & white ad in the annual Buyer's Guide or credit toward upgrade Value: \$425
CONFERENCE ATTENDEE LIST	COMPLIMENTARY within ten days of completion of Conference	COMPLIMENTARY within ten days of completion of Conference
BANNER ADVERTISING	Exclusive option to advertise on <i>CampNCA.org</i>	Exclusive option to advertise on <i>CampNCA.org</i>
BECAUSE YOU CHOOSE TO SUPPORT NCA	(1) Receive NCA Trade Show floor plan first for early booth reservation decisions. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.	(1) Receive NCA Trade Show floor plan first for early booth reservation decisions. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.
COST	A \$905 value for \$395	A \$2335 value for \$995

Effective May 2020