

NORTHEAST CAMPGROUND ASSOCIATION, INC.

Cyndy Zbierski, Executive Director

76 Lamb Road, Stafford Springs, CT 06076

Phone/Fax: (860) 684-6389 camp@campnca.com

In 2021, The Northeast Campground Association will proudly call the family campgrounds of Maryland (MAC), Connecticut (CCOA), Massachusetts (MACO), Vermont (VCA), New Hampshire (NeHaCa) and Maine (MECOA) our members. In addition to these 500 campgrounds, NCA is welcoming associate members from Delaware, Pennsylvania, New Jersey, Rhode Island and New York throughout the year.

**Do you have a product or service that could benefit the campgrounds of NCA?
Become an NCA Business Member and work with us to grow your business.**

*NCA will provide great opportunities for your company as a Business Member over the next twelve months. Exclusive advertising space for members only in NCA's online newsletter *Northeast In-Sites* and key display ad space in the *2022 NCA Buyer's Guide* are just a few quality member benefits that will be yours. Plus...the opportunity to meet face to face with campground operators at our special 2021 fall NCA Reunion event and the Northeast Conference on Camping & Trade Show in Southbridge, Massachusetts March 17 - 19, 2022.*



THE BENEFITS OF BUSINESS MEMBERSHIP IN NCA MAKE SENSE WITH TWO WAYS TO JOIN

*** APPLICATION FOR BUSINESS MEMBERSHIP ***

MAIL TO: Northeast Campground Association, 76 Lamb Road, Stafford Springs, CT 06076

Our \$395 check is enclosed for Regular Business Membership

Our \$995 check is enclosed for VIP Business Membership Credit card information below

COMPANY: _____

CONTACT PERSON: _____

PRODUCT OR SERVICE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____ TOLL FREE: _____

CELL: _____ E-MAIL: _____

www. _____ Rev. 3/21

Card # _____ CVV: _____ Expiration: _____

Name on Card: _____ Signature: _____

Email for CC Receipt: _____

Billing Address if different than above: _____ **Amount: \$** _____

*THE NORTHEAST CAMPGROUND ASSOCIATION
is dedicated to the promotion and growth
of camping through networking and education
in collaboration with state associations.*



Questions on these benefits? Call Cyndy (860) 684-6389

SERVICES	REGULAR BUSINESS MEMBERSHIP	VIP (VERY INCLUSIVE PACKAGE) MEMBERSHIP
FALL 2021 EVENT ATTENDANCE	\$100.00 discount off the cost of a meet & greet space + one full registration at the '21 fall event. Value: \$200	One FREE meet & greet space at the fall 2021 NCA Reunion event + two full registrations. Value: \$700
LITERATURE DISTRIBUTION	\$75.00 discount off the cost to include your literature in the materials given to each campground registered for the fall 2021 NCA event. Value: \$75	FREE inclusion of your literature in the welcome materials given to each member registered for the fall 2021 NCA event. Value: \$175
CAMPGROUND MEMBER LIST	\$75.00 discount on a complete list of NCA campground members in an electronic file Value: \$75	FREE complete list of NCA campground members in electronic file - upon request Value: \$300
ONLINE NEWSLETTER ADVERTISING	FREE ¼ page color ad with link in one issue of <i>NORTHEAST IN-SITES</i> Value: \$200	FREE ¼ page color ad with link in four issues of <i>NORTHEAST IN-SITES</i> Value: \$800
ADDITIONAL NEWSLETTER ADVERTISING	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100	Full page color ad in <i>NORTHEAST IN-SITES</i> available for \$100.00 to members only Value: \$100
COMPLIMENTARY LISTINGS	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Special listing in newsletter Value: \$100	(1) Alphabetical listing & link on <i>CampNCA.org</i> (2) Bold Listing in newsletter Value: \$200
BUYER'S GUIDE ADVERTISING	FREE ¼ page black & white ad in the annual Buyer's Guide Value: \$255	FREE ½ page black & white ad in the annual Buyer's Guide or credit toward upgrade Value: \$425
NCA TRADE SHOW 2022	\$100.00 discount off the cost of booth space at the 2022 NCA Trade Show Value: \$100	One FREE booth or upgrade credit at the 2022 NCA Trade Show in Southbridge MA Value: \$750
VIDEO PLACEMENT	Placement of a company promotional video within your listing at <i>CampNCA.org</i> Value: \$300	Placement of a company promotional video within your listing at <i>CampNCA.org</i> Value: \$300
BECAUSE YOU CHOOSE TO SUPPORT NCA	(1) Your general educational videos can be posted on <i>CampNCA.org</i> with your business information. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.	(1) Your general educational videos can be posted on <i>CampNCA.org</i> with your business information. (2) When members call with inquiries, Business Member Listing on <i>CampNCA.org</i> is referenced.
COST	A \$1405 value for \$395	A \$3750 value for \$995

Effective March 1, 2021