

59TH NORTHEAST CONFERENCE ON CAMPING

PRESENTED BY THE NORTHEAST CAMPGROUND ASSOCIATION



NEW IDEAS - LATEST TECH - BEST PRACTICES


**19-21
MARCH**

LEARN - SHOP - ENJOY

WELLSWORTH HOTEL
14 MECHANIC ST., SOUTHBRIDGE, MA

REGISTER NOW

(860) 684-6389



WEDS. 3/19/25

**2ND ANNUAL NCA
OUTREACH
PROJECT - 1:00 PM**

**4:00 PM
NCA MEETING**

**6:30 PM
OPTIONAL DINNER**

**7:45 PM
CRACKERBARREL**

\$315 FULL REGISTRATION FOR MEMBERS INCLUDES THURSDAY BREAKFAST THRU FRIDAY DINNER

THURS. 3/20/25

**7:30 - 8:45 AM
BREAKFAST**

**12 - 1:15 PM
LUNCH**

**9 AM - NOON
EDUCATIONAL
SESSIONS**

**1 - 6 PM
TRADE SHOW**

**6:15 PM
DINNER &
AUCTION**

COME FOR A DAY OR EXPERIENCE ALL 3 DAYS

FRIDAY 3/21/25

**7 - 9 AM
BREAKFAST**

**12 - 1:15 PM
LUNCH**

**9AM - NOON
TRADE SHOW**

**1:30 - 5 PM
EDUCATIONAL
SESSIONS**

**5:15 - 6:15 PM
PRELUDE TO
MIDNIGHT AT THE
MASQUERADE**

**6:15 PM
MURDER MYSTERY
DINNER**



NCA Educational Sessions ~ Helping to Create the Best Memory Makers **MARCH 19 - 21**

THURSDAY

9 - 9:45 AM

SAY WHAT YOU MEAN
ACTIVITIES & FRESH IDEAS
A+ CUSTOMER SERVICE

10 - 10:45 AM

8 THINGS TO DO IN AN AFTERNOON
AI SUPPORTING CAMPGROUNDS
WHAT DO RVERS WANT?

11 - 11:45 AM

NCA BOOKCLUB ON ***RADICAL LEAP***
BEST PRACTICES AND THE LAW
REVENUE MANAGEMENT

FRIDAY

1:30 LIVING ON HIGH ALERT: SECURITY

2:30 YOUR MARKETING IN 2025

4:00 CORRECTING THE MISSED PROBLEM

*sessions may be altered as necessary

ON WEDNESDAY...

SOUTHBRIDGE SERVICE PROJECT @ 1

NCA SCHOLARSHIP MEETING @ 3

NCA ANNUAL MEETING @ 4

EVENING CRACKERBARREL @ 7:30

THURSDAY, 3/20: 1 PM TO 6 PM
NCA TRADE SHOW
FRIDAY, 3/21: 9 AM TO NOON

