

NCA Educational Sessions ~ Helping to Create the Best Memory Makers **MARCH 19 - 21**

WEDNESDAY

NCA'S SOUTHBRIDGE SERVICE PROJECT @ 1
NCA SCHOLARSHIP MEETING @ 3
NCA ANNUAL MEETING @ 4
EVENING CRACKERBARREL @ 7:30

THURSDAY

9 - 9:45 AM

WHAT YOU SAY & HOW YOU SAY IT MATTERS
with MaKayla Wells
HOW TO ENGAGE YOUR GUESTS & CREATE
LASTING MEMORIES with Andrew Pyszynski

10 - 10:45 AM

8 THINGS TO DO IN AN AFTERNOON TO
ENHANCE YOUR BUSINESS with Travis Henriod
THE CUSTOMER IS ALWAYS RIGHT, BUT ...
with Kitty Winship
ASK THE EXPERTS: WHAT DO CAMPERS WANT?
with Bob Zagami & John DePietro

11 - 11:45 AM

NCA BOOKCLUB ON ***RADICAL LEAP***
QUESTIONS YOU SHOULD ASK AN ATTORNEY
with Christine Taylor
REVENUE MANAGEMENT with Mike Harrison

FRIDAY

1:30 LIVING ON HIGH ALERT: SECURITY
with Robert Siciliano
2:30 SMART MARKETING FOR CAMPGROUNDS
with Karen Alves
4:00 BEYOND THE BASICS: TRANSFORMING YOUR
CAMPGROUND INTO A GUEST FAVORITE
with Kelly Jones



NCA TRADE SHOW

THURSDAY, 3/20: 1 PM TO 6 PM
FRIDAY, 3/21: 9 AM TO NOON

UPDATED 3.5.25