

NCA Educational Sessions ~ Helping to Create the Best Memory Makers **MARCH 19 - 21**

THURSDAY

9 - 9:45 AM

SAY WHAT YOU MEAN
ACTIVITIES & FRESH IDEAS
A+ CUSTOMER SERVICE

10 - 10:45 AM

8 THINGS TO DO IN AN AFTERNOON
AI SUPPORTING CAMPGROUNDS
WHAT DO RVERS WANT?

11 - 11:45 AM

NCA BOOKCLUB ON *RADICAL LEAP*
BEST PRACTICES AND THE LAW
REVENUE MANAGEMENT

FRIDAY

1:30 LIVING ON HIGH ALERT: SECURITY

2:30 YOUR MARKETING IN 2025

4:00 CORRECTING THE MISSED PROBLEM

*sessions may be altered as necessary

ON WEDNESDAY...

SOUTHBRIDGE SERVICE PROJECT @ 1

NCA SCHOLARSHIP MEETING @ 3

NCA ANNUAL MEETING @ 4

EVENING CRACKERBARREL @ 7:30

THURSDAY, 3/20: 1 PM TO 6 PM

NCA TRADE SHOW

FRIDAY, 3/21: 9 AM TO NOON



ANNOUNCING NEW MEMBER BENEFITS READY FOR YOU AS NEEDED!

It is NCA's pleasure to introduce to you several new benefits available through NCA and Hospitality Connections. Ready for you 24/7 on our association specific landing page.

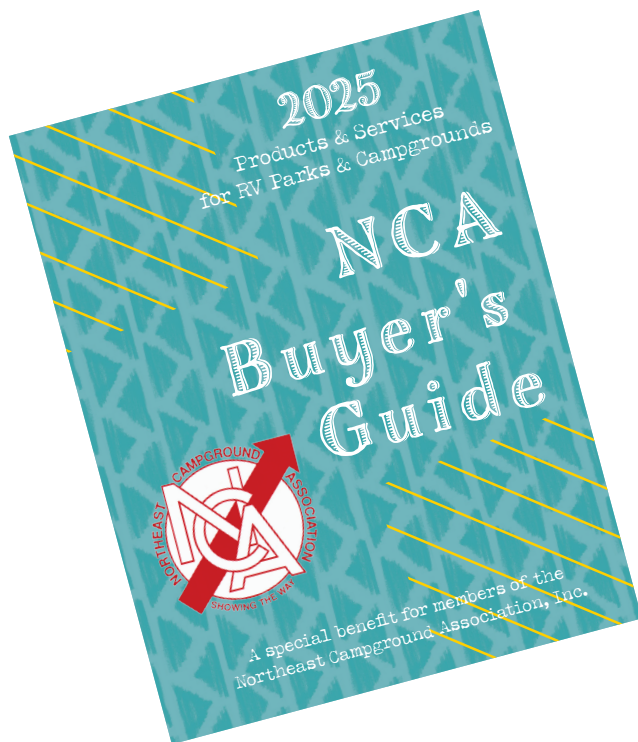
Visit: <https://lp.constantcontactpages.com/cu/K5flaat/HCNCA>

\$\$ Savings on:

- ✓ A campground's electric with Integrity Energy
- ✓ A food program with SBValue & US Foods
- ✓ Music licensing - deadline 1/15/25
- ✓ Email marketing with Constant Contact
- ✓ Motion Picture licensing
- ✓ Suburban Propane plus More!

Questions? Call NCA at (860) 684-6389

** CONY Members contact your state association



Each campground member of the Northeast Campground Association was mailed a copy of the 2025 NCA Buyer's Guide in October 2024. If you did not receive your copy please send an email with that best 'winter' address to camp@campnca.com and a copy will be mailed to you!

***A Great Resource for
Campground Operators!***

***And on Thursday Night of the
Northeast Conference, with everyone there...***

Each year NCA holds a very well-attended and excitement-filled Auction. For this event, our member campgrounds along with the state associations and interested businesses are asked to provide auction donations to help support NCA. **Will your campground be a key supporter of NCA's General Fund during the Auction on Thursday, March 20th?** (Keeping dues at the current \$25 per campground.) As each item comes up for bid our auctioneer will mention your campground's name along with the item description for all to hear. Need suggestions for possible items? Call Cyndy at (860) 684-6389.

[Watch Campnca.com](https://www.campnca.com) for all Conference Updates!