

# 2026 PROGRAM



## WEDNESDAY, 3/18

- 2 PM NCA Membership Meeting
- 5 PM Happy Hour w/ Cash Bar
- 6 PM 60th Celebration Banquet

## THURSDAY, 3/19

- 7:30 - 8:45 AM Breakfast Buffet
- 9 AM **Getting to Know the Crew** w/ Meredith Charles
- 9:30 AM **Myths, Margins & Missed Opportunities: Understanding OTA Power Without Losing Control** w/ Ravi Parikh
- 9:30 AM **Passion with a Paycheck: Building a Culture Where Work Feels Like Play** w/ Marcia Galvin
- 11 AM **March to Opening Day - The 90-Day Playbook for a Stronger 2026 Season** w/ Scott Foos
- 11 AM **100 Ways To Improve The Financial Stability Of Your Park Part I** w/ George Marchacos
- 11 AM **The ART of Communication** w/ Meredith Charles
- 12 - 1:30 PM BBQ Lunch Buffet
- 1 - 2 PM NCA Scholarship Meeting
- 1:45 PM **No Napping Allowed: We Mean Business** w/ K. Winship & L. Courtney
- 1:45 PM **100 Ways To Improve The Financial Stability Of Your Park Part II** w/ George Marchacos
- 1:45 PM **AI Automations for Campground Operators** w/ David Malone
- 3:30 PM **Legal Side: Your Campground, Your Responsibility** w/ Christine Taylor
- 3:30 PM **Safety Beyond the Campfires: Accident Coverage for Volunteers** w/ Martha Wentworth
- 3:30 PM **What's Appening? A Panel Presentation** w/ Bobby Sorden
- 4:45 PM **End of Day Crew Gathering: Let the Games Begin!** w/ Meredith Charles

Get Ready for a Fun Evening!

## EVENING ~ THURSDAY, 3/19

- 5:15 Appetizers & Cash Bar
- 5:45 NCA Auction Speed Round #1
- 6:15 Dinner Buffet
- 7:30 NCA Auction Speed Round #2



## FRIDAY, 3/20

- 7:30 - 9:30 AM Breakfast Buffet
- 8:30 AM **Dynamic Pricing and AI for the Technically Challenged**  
w/ Robert Bouse
- 8:30 AM **Managers Only: What's Keeping You Up After Quiet Hours?**  
w/ Taylor Nutbrown

# SHOP NOW!

## NCA Trade Show 9:30 - 3:30

- 12 - 1 PM Deli Lunch Buffet
- 4 PM **Crackerbarrel #1 - 250+ Campsites**
- 4 PM **Crackerbarrel #2 - Under 250 Campsites**
- 4 PM MACO Annual Meeting
- 5:15 PM **Crackerbarrel #3 - Family Owned & Operated**
- 5:15 PM **Crackerbarrel #4 - Corporate/Investment Group Owned**
- 6:30 PM Dinner with Friends

# Enjoy the Show!