


# NORTHEAST IN-SITES

THE NEWSLETTER  
of the  
NORTHEAST CAMPGROUND  
ASSOCIATION, INC.  
NUMBER 144 AUGUST 2025



**SAIL INTO PARADISE:**  
UNFORGETTABLE  
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ADVENTURE



NOVEMBER 2026

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**October 21 & 22, 2025**

College Park, Maryland





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<p><b>Enhance</b></p> <ul style="list-style-type: none"> <li>★ Activities</li> <li>★ Engagement</li> <li>★ Guest Experience</li> </ul>	<p><b>Efficiency</b></p> <ul style="list-style-type: none"> <li>★ In-app Waivers</li> <li>★ In-app Purchases</li> <li>★ In-app sign up lists</li> </ul>
<p><b>Communication</b></p> <ul style="list-style-type: none"> <li>★ Real-time Updates</li> <li>★ Push Notifications</li> <li>★ Activity Reminders</li> </ul>	<p><b>Marketing / Branding</b></p> <ul style="list-style-type: none"> <li>★ Your Park Logo in App Stores</li> <li>★ Multiple Park Management</li> <li>★ Promote Local Businesses &amp; Attractions</li> </ul>

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"Nice extra monthly income that gets bigger every month." Tam, Utah campground.

"Better than selling cookies because of the back end residuals." Terry New York Girl Scout leader

"Our donors love it because they save money, we get their money indirectly, and several have said they feel more appreciated this way." George, A Chicago Nonprofit.

"We love the increasing monthly checks." Deborah, Multiple Campground CFO.

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# NORTHEAST IN-SITES

Published by the Northeast Campground Association, Inc.

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From the NCA President's Pencil...

## Camping in the Northeast: A Season Like No Other

As I sit down to write this note, the fireflies are just starting to dance above the grass, and the scent of a well-earned campfire drifts through the evening air. It's one of those perfect Northeast summer nights—the kind that reminds us exactly why we chose this life and this region.

Camping in the Northeast is special. From the rugged beauty of the Adirondacks and the tranquil lakes of Maine to the rolling hills of Pennsylvania and the coastal charm of Maryland, we have something for every kind of camper. Our region is steeped in history, bursting with seasonal color, and filled with outdoor experiences that keep families coming back year after year.

But it's not just about the scenery. It's about the people—our guests, our teams, and most importantly, each other. As owner/operators, we wear a lot of hats: business managers, maintenance crews, customer service experts, and often, unofficial therapists for both guests and staff. It's a lifestyle that demands stamina, creativity, and an enormous amount of heart.

Each season brings its own set of challenges—weather, staffing, rising costs—but also endless opportunities to innovate, connect, and grow. Whether it's offering new activities, improving infrastructure, or simply finding better ways to tell our stories online, the NCA community continues to evolve while staying rooted in what matters most: hospitality, safety, and creating unforgettable experiences.

What inspires me most are the conversations I have with fellow campground owners across our region. We share advice, swap stories, and lend a hand whenever it's needed. That spirit of collaboration is what sets the NCA apart. We're not just members of an association—we're part of a family.

As we move through the peak of the season, I encourage you to take a moment—just one—to step outside your daily grind, look around your campground, and appreciate what you've built. What you're doing matters. You're creating memories for thousands of families and helping them discover the joy of the outdoors.

From one owner/operator to another, thank you. Thank you for your hard work, your dedication, and your commitment to this community. Let's keep supporting each other, learning from each other, and moving forward—together.

Wishing you clear skies, full sites, and happy campers,

*Marcia*

Marcia Galvin, Normandy Farms, MA



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**WHERE TO**

# STAY?

## Great Escape to Maryland Accommodations

Cherry Hill Park, 9800 Cherry Hill Road,  
College Park, Maryland, 20740

View all they have to offer at [www.cherryhillpark.com](http://www.cherryhillpark.com)

A variety of ways to stay onsite with special code NCA Great Escape

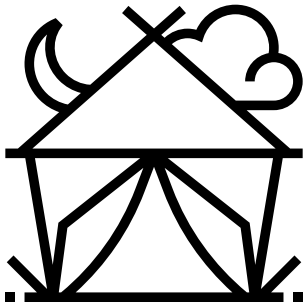
RV Sites - \$50 per night, no tax

Premium Log Cabins, \$200 per night + 13% tax

Glamping Pods - \$120 per night + 13% tax

Glamping Yurts- \$140 per night + 13% tax

Cottages (Houses) - \$350 per night + 13% tax



Contact Cathy or Nancy with Cherry Hill Park Groups  
at (301) 937-7116 or [groups@cherryhillpark.com](mailto:groups@cherryhillpark.com)  
to make your reservations prior to October 10, 2025.

### Here are a few area hotel options:

Holiday Inn, 10000 Baltimore Ave, College Park, MD 20740  
(301) 345-6700

Hilton Garden Inn and Suites, 2200 Broadbirch Dr. Silver Spring MD 20904  
(888) 978-0173

Residence Inn, 12000 Plum Orchard Dr, Silver Spring, MD 20904  
(301) 572-2322



### Traveling by Air?

**Great non-stop flights from most Northeast airports to BWI. From  
Baltimore/Washington Int'l it is about 30+ minute  
drive to Cherry Hill Park.**



The Maryland  
Association of  
Campgrounds  
invites you to:

# The NCA Great Escape

Dates:  
October 21 & 22, 2025

Cost:  
\$99 per person

Location:  
Cherry Hill Park, College Park, MD



Tuesday, 10/21

MAC Meeting @ 10 am  
Welcome Lunch @ 11:30  
Tour of Cherry Hill Park @ 12:30 pm  
Crackerbarrel @ 2:30 pm  
Early Dinner @ 3:45 pm  
Depart for DC at Night Tour @ 4:45 pm

Wednesday, 10/22

Breakfast @ 8 am  
NCA Meeting @ 9:30 am  
Bus Departs @ Noon for Lunch, Tours & Dinner  
Return to Cherry Hill Park @ 8:30 pm

## Featured Destinations

### Cherry Hill Park

The Gurevich Family will be our hosts for this year's event. Come experience this amazing 3 time award winning Campground of the Year to see first hand how they focus each day on providing guests with the best hospitality and tourism options that Washington, DC, area has to offer.

### Ramblin' Pines

Perfectly nestled in a quiet, peaceful wooded setting, located in the center of the full range of the Washington - Frederick - Baltimore vacation attractions.

### Ole Mink Farm Recreation Resort

For over sixty years, the Irons Family has been hosting getaways for families and friends to make memories that last a lifetime. Located high atop the Catocin Mountains ("the land of many deer") in Frederick County, Maryland.

Questions? [cyndy@campnca.com](mailto:cyndy@campnca.com)

## SPECIAL EVENTS

### DC at Night Tour

Together we will board our bus right at the Cherry Hill entrance for this fully-narrated trip through our Capital. DC at night offers a unique and enchanting experience, transforming the city into a magical wonderland. Monuments are illuminated, creating a breathtaking spectacle, while the vibrant nightlife scene comes alive. Exploring the city after dark allows visitors to discover a different side of DC, with its own distinct charm and energy.

### Two Days of Maryland Hospitality

True Maryland hospitality extends genuine care, respect, warmth and a welcoming atmosphere, with the willingness to go above and beyond to make our guests feel welcome.

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Only a handful of suppliers who served the campground industry during its infancy in the early 1980s are still around today, supporting the Northeast Campground Association and parks like yours under uninterrupted ownership and management. The industry has changed, and most parks have changed hands over the years, but Pelland Advertising has evolved with the times to meet your needs. We introduced the four-color brochure and rack card to the industry, we were the first company to show campgrounds the way to promote their businesses online, and we were the first to exclusively build websites using the mobile responsive framework. We have consistently guided our clients toward the marketing techniques that have stood the test of time, while helping them to avoid the distractions of gimmicks and shiny objects that have come and gone. We have strived to be the best at what we do and to continue to earn your trust.

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*NCA Great Escape ~ October 21 & 22, 2025*  
*Maryland Association of Campgrounds*  
*Welcomes you to Cherry Hill Park, College Park, MD*

## 2025 Great Escape Registration Form

Campground: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email for Confirmation: \_\_\_\_\_

\_\_\_\_\_ # of People      Registration Fee is \$99 per person.      Total Due: \_\_\_\_\_

Names for Badges: (1) \_\_\_\_\_ (2) \_\_\_\_\_

(first & last) (3) \_\_\_\_\_ (4) \_\_\_\_\_

Full registration includes Wednesday's Lunch & Dinner; Thursday's Breakfast, Lunch & Dinner PLUS two days of bus transportation. For our planning, list any meals your party will not be attending on the line below:

\_\_\_\_\_

**Make check payable to NCA and mail to:**  
**NCA, 76 Lamb Road, Stafford Springs, CT 06076**

**\_\_\_\_\_ Check here if you would prefer to pay by credit card with a payment link.**  
**Please email this form to [cyndy@campnca.com](mailto:cyndy@campnca.com) and a link will be sent to your email.**

**Call (860) 684-6389 with questions or scan form to [cyndy@campnca.com](mailto:cyndy@campnca.com)**

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*Watch your mail and email in the coming weeks as we thank our sponsors and share program details!*

**Deadline to Register - Tuesday, October 10, 2025**



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Christine Taylor is a partner at Goldberg Segalla, a national civil litigation law firm with extensive experience representing owners, operators, franchisors and franchisees of outdoor hospitality operations, hotels and resorts of all sizes, as well as indoor and outdoor sports and entertainment facilities.



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**NCA Great Escape**  
**Gather: Afternoon of Tues. 10/21**  
**Explore: Wednesday, October 22**  
**Head Home: 9 am Thurs, 10/23**

# Sponsorship Opportunities

NCA Great Escape hosted  
by Cherry Hill Park, MD



## Be Part of The Event

- **Meal Sponsors**

Help NCA treat attendees to Breakfast @\$500  
Lunch @ \$750 or Dinner @ \$1000

- **Travel Ambassadors**

Help fund the needed bus to explore  
Washington DC and Maryland @ \$300

- **Promo Dynamos**

Give your company a shout-out in promo  
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## How to Join In



**Contact Cyndy at (860) 684-6389 or  
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- **All Sponsorships of \$500+ include:**
- Two complimentary Great Escape Registrations & Promo Dynamo Package

\*Photos of NCA Great Escape 24 to CT







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**Cherry Hill Park**



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# The Next NCA Cruise



*Nov. 2026!*



**November  
16 - 20,  
2026**

**PORT CANAVERAL  
FLORIDA**

**DEPARTING AT 4 PM**

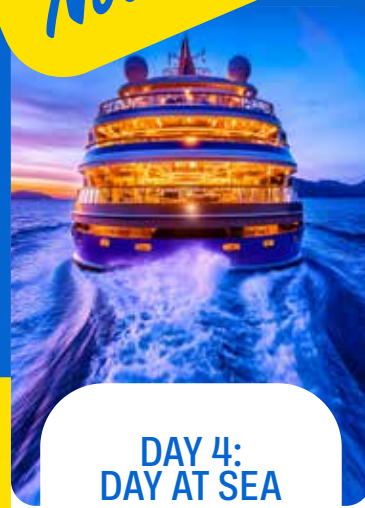


**DAY 2:  
NASSAU  
BAHAMAS**

**DOCKED FROM 9 AM - 5 PM**

**DAY 3:  
PERFECT DAY  
AT COCO CAY**

**DOCKED FROM 7 AM - 5 PM**



**DAY 4:  
DAY AT SEA**

**DAY 5 - PORT CANAVERAL  
@ 6 AM**

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**Port Canaveral, FL: Group Northeast Campground Assoc.**

Passanger's Full Name:

Date of Birth:

Category of Stateroom: Interior - Oceanview - Balcony

Address:

Phone:

Email:

Dining Preference: Early or Late

Royal Caribbean Loyalty #:

**Feel free to call or email the information for each passenger by 9/2/25.**



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# AROUND THE STATES

**Connecticut Campground Owners Association**  
(CCOA) [www.campconn.com](http://www.campconn.com)  
Jim Whitney, President/CEO



It has been a busy few months in Connecticut with some meaningful successes and ongoing significant changes to our industry.

I am extremely pleased to report that on June 23rd, the Governor signed our Inherent Risk bill (House Bill No. 6982 An Act Concerning Liability for Injuries Inherent in Camping While at a Private Campground). This has been a lengthy, complicated and challenging process. We have spent a couple of years, several legislative sessions and wrote eight different versions of the bill before arriving at successful language. The final language was a result of coordinated discussions between us and the Connecticut Trial Lawyers Association, meeting both group's goals and objectives.

We want to send special thanks and acknowledgment to Representative John Piscopo and Bill Malitsky of Focus Government Affairs for their constant and ongoing efforts and support. Many of our members also stepped up and responded to our numerous calls to action by testifying, sending letters and making phone calls. It passed with bipartisan support in the Judiciary Committee, the House of Representatives and the Senate. The vote was unanimous yeas in both the Judiciary Committee and the Senate and a vote of 135 to 16 in House. This was truly a team effort and arguably has resulted in one of the most significant legislative initiatives for our industry in Connecticut in many years. At this point and to the best of our knowledge, we are one of only six states that have successfully put this type of legislation in place. The significant language in this new statute (Public Act 25-74) is Section 1 (3)(b) "Each camper shall assume the risk for any injury to their person arising out of the hazards inherent in camping." Perseverance paid off.

We recently approved a new membership category as well as potential Board/Officer membership category entitled INDUSTRY ADVOCATE. The purpose of this proposal is to take full advantage of the skills, experiences and knowledge of those with a history of involvement and support of

the Connecticut Campground Owners Association as well as the camping industry in Connecticut. The goal is to take full advantage of the institutional knowledge, connections and commitment to the camping industry that these individuals possess. The industry is going through significant changes, and it is important to us to adapt and respond to those changes to the benefit of the Association as well as the industry.

Last season, we were very successful at coordinating an effective program keeping our membership engaged in dealing with the ongoing challenges posed by various groups of Irish campers. Our members were quick to share any pertinent information and experiences with us which we, in turn, shared with the entire membership. As most of you are aware, there was one extremely positive result of this effort. With the ultimate support and efforts of our membership and the police, two men were arrested after conducting a \$16,000 scam in the local community while staying at a member campground. We are already experiencing evidence of a continuing problem this season, but we are hopeful that our member's diligence and sharing will continue to minimize the impact of these various negative activities. We are so proud of our members for their continued sharing and their commitment to helping each other.

We continue to see a significant number of our campgrounds being sold and changing from family owned to corporate owned. At this point, we are aware of two campgrounds for sale with three having been sold in 2024 and two already sold in 2025. If all of these sales take place, 30% of our campgrounds will be corporation owned vs. family owned. We expect that this trend will continue for the foreseeable future. The challenge for us will be to engage the new owners and corporations to show them the value and importance of their continued involvement and support of CCOA.

As always, we will continue to look for other initiatives that we can take on for the benefit of our members and our industry.

## CCOA Win!!!

**"Each camper shall assume the risk for any injury to their person arising out of the hazards inherent in camping."  
CT Public Act 25-74**



**Maine Campground Owners Association**  
(MECOA) [www.campmaine.com](http://www.campmaine.com)  
Kathy Dyer, Executive Director



### Camp-Perfect Days Are Here in Maine!

The Month of May in Maine was cold and rainy, the month of June brought rain and sun with the rain filtering through most of our weekends, the month of July has heated up with mostly sunny and HOT days – just what we needed! Campgrounds here in Maine seemed to get off to a slow beginning this season, due mostly from losing the majority of our Canadian visitors, the challenging economy and the unstable weather pattern. However, now that the weather has finally cleared, perfect for camping, reservations are definitely picking up. Parks are experiencing more spur of the moment reservations this season which does make for more scheduling challenges.

Canada has long been a vital part of Maine's travel market. For generations, we've warmly welcomed Canadian visitors – whether they come for vacations, to see family and friends, or to enjoy shopping and entertainment. This summer, the State of Maine is sending an extra message of welcome to our northern neighbors. New roadside signs are being placed across the state to welcome Canadian visitors to Maine, and free poster versions have been made available to Maine businesses and organizations.

MECOA's new Promo's, Deals and Events page has been well received by our membership. We continue to see postings from our member campgrounds promoting their parks – so happy this is working for them! Please feel free to visit [CampMaine.com](http://CampMaine.com) to view the posted specials and events.

Also new for MECOA are our consumer emails that we now send out periodically. These emails are getting a 49% open rate thru Constant Contact. They are fun to put together to!

Membership is steady and strong. We are proud of our 181 Member parks, six new in the past few months. Our renewals for membership and programs have been sent and are filtering in steady.

MECOA is happy to be able to include our 12 State Parks in our membership. Being able to promote the entire camping industry is something we are proud to do.

I have spent much of the Month of May and June visiting campgrounds. Campground visits will slow down during July and August and will pick back up once the parks settle down.

We have signed a print contract with Solisco out of Canada for our 2026 Maine Camping Guide. We plan to print 140,000 copies again. The 2025 Maine Guide is moving well, we only have 2 pallets (8,500 pieces) left to distribute. It always amazes me how many requests this publication receives – it is truly a powerful and targeted marketing piece.

MECOA has also signed a 2026 RV show contract with the State of Maine for four (4) of our best shows we attend. This definitely helps promote our booth presence at the Boston, Springfield, Montreal and Maine shows.

Well so long for now my friends and happy camping! Please take care and enjoy the summer.

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# AROUND THE STATES

**Maryland Association of Campgrounds**  
(MAC) [www.mdcamping.com](http://www.mdcamping.com)  
Deb Carter, Executive Director



Hello from Maryland!

While Mother Nature has been an issue this year, we are thankful and blessed to have been safe for the most part. A few of our parks have had varying degrees of wind/rain damage. Everything from downed trees that severely damaged campers and vehicles, to extended electrical outages, torrential rain and more. To our friends and fellow campground owners and operators across the country, who have sustained much damage and loss, please know that we are thinking of you.

Our Spring MAC meeting was held at Cherry Hill Park, in College Park, MD, on Tuesday 3/25/25. Our attendance was good – and included several special guests from OHI, including David Basler (Chief Strategy Officer), Jaqueline Gloria (VP of Operations) and Renata Winters (Director of Projects/Member Programs). Immediately following our meeting, our members were able to participate in the groundbreaking – OHI Connect. A peer to peer workshop for campground owners and operators, held at Cherry Hill Park on 3/26/25. OHI President/CEO Paul Bambei was there on 3/27 for the informative, educational and fun OHI Connect.

Here's your personal invitation to join us in Maryland for the NCA Great Escape! Being held on two days, in what is usually glorious fall weather, Tuesday 10/21/25 and Wednesday 10/22/25. Our home base will be exciting Cherry Hill Park in College Park, MD. We'll also be visiting other campgrounds, including Ramblin' Pines (Woodbine MD) Ole Mink Farm Recreation Resort (Thurmont MD) and more. Don't miss the opportunity to tour Washington DC at night! The monuments are illuminated to create a breathtaking spectacle that no one can take for granted. We welcome you and the opportunity to make you truly feel at ease and appreciated. A special thank you to our sponsors who have signed up so far – you make this event possible for all of us.

Have a great remainder of the summer. See you in the fall!

18 Northeast In-Sites ~ August 2025 ~ [CampNCA.org](http://CampNCA.org)

On Wednesday, October 22nd we will visit:



Catoctin Furnace represents, in microcosm, the American Industrial Revolution. From 1776 to 1903, iron companies, first relying on enslaved labor and then employing European immigrants, cast both raw pig iron and iron implements. You can visit the "Isabella" stack and its reconstructed casting shed, the restored Collier's Log House, and the trail and garden.

The Catoctin Furnace Historical Society commemorates, studies, preserves, and interprets this important industrial site. We acknowledge that Catoctin Furnace is located on unceded land of the Susquehannock, the Five Nations Iroquois, the Shawnee, the Tuscarora, and the Piscataway. Because Native territories often overlapped and had malleable borders, this list is not definitive.





**Massachusetts Association of Campground Owners**  
(MACO) [www.campmass.com](http://www.campmass.com)  
Cynthia Zbierski, President/CEO



Hip-Hip-Hooray the sun is out!

As most other states have shared, the Northeast has seen the necessity for rainy day activity schedules in campgrounds way too often the last three months. As I talk with my Massachusetts operators and see what they are sharing on social media, I continue to be impressed with the ingenuity in keeping their guests happily occupied and still leaving with amazing memories in spite of the weather - that may have never let up for most days of a stay.

Late checkouts for a nominal fee on a day when the skies finally cleared, creative snack bar specials, scheduled music or movies moving indoors with no issue for those using a text method or campground specific app with campers. RV park operators are always on their toes!

The MACO Board has been busy approving our 2026 guide printer: Walsworth, along with our guide producer: Design Principles. As of 7/22 MACO is down to its last 5,000 guides of 50,000. With the amazing numbers being distributed on the Mass Pike they may not last until Labor Day. We will be watching that distribution very carefully because the MA DOT has given a 35 year lease to Applegreen beginning on January 1, 2026 after decades of McDonald's being in charge of all the I-90 service center.

Renewal information is in the hands of all current MACO member campgrounds along with those campgrounds that we hope will consider joining.

MACO's fundraising efforts continue to bring outside play equipment to the Ronald McDonald House of Western Massachusetts in Springfield. Look for our update next issue.

And finally, just last week we finalized a full page ad for eight issues of the New England Patriots Game Day Program. This readership is in excess of 105,000! The ad highlights CampMass.com and four MACO members after the entire membership was offered space.

Check out our ad below ~ we are so proud of it!

Hope to see many of you in October in College Park, Maryland for the NCA Great Escape!

**Campground Owners of New York**  
(CONY) [www.campnewyork.com](http://www.campnewyork.com)  
Emily Simmons, President & CEO



**Celebrate National Camping Month  
with These NY Destinations**

By Ann Kielbasa-Flach ~ Wednesday, June 11, 2025

Find the complete blog post at:

[www.members.campnewyork.com/blog/](http://www.members.campnewyork.com/blog/)

June is National Camping Month, and there's no better time to pack up the car and experience the beauty of camping in New York. Some of the most memorable camping experiences happen at independently owned New York campgrounds—places with personality, community spirit, and thoughtful amenities.

Whether you're looking for a lakeside retreat, a wooded getaway, or a family-friendly camping resort, these private campgrounds across New York offer something special for every kind of camper.

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- \*Cabins, yurts, or glamping tents for a range of camping styles

When you choose to camp in New York at a local, independently owned park, you're supporting small businesses and getting a more personal, community-oriented experience.

**New Hampshire Campground Owners' Association**  
(NeHaCa) [www.nhloverscampers.com](http://www.nhloverscampers.com)  
Jeremy Sprince, Executive Director



The New Hampshire camping season is well underway! It wasn't without a slow start however with some degree of rain for 11 or 12 straight weekends. This really created a lull in tenting based on the discussions I have had. Bookings for August do appear to be promising though and hopefully that will hold true, we do have areas of the state really feeling the effects of less Canadian traffic this year.

### **New Hampshire Camping Guide**

Distribution of the guide continues to go well. We have a solid distribution program in place that has helped immensely with the circulation of the publication. Hard to believe that we are already in the process of gathering details for the 2026 edition.

### **New Hampshire Camping & Recreational Vehicle Show**

The association held its 50th show this past March. The show was very well attended by member and non-member campgrounds, industry related vendors and RV dealerships. Next year's show will again be held at the Hampshire Dome in Milford, NH from March 13, 14 and 15. Information for the show will be available in the next few weeks.






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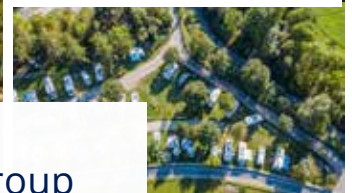


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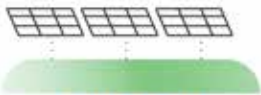


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### A Benefit for NCA Members

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#### The How:

This **Legal Services Plan** provides a legal hotline and discount legal services to active NCA members.

How do you get it? Stay a current member.

#### The What:

**LEGAL HOTLINE:** Once annually you can email [ctaylor@goldbergsegalla.com](mailto:ctaylor@goldbergsegalla.com) to get a consultation about your legal issue - free of charge.

**DISCOUNT:** need more than that? You get a discount of 15% off the normal rates.

#### The Who:



Christine Taylor, Partner

Speaker at NCA for the last several years. Now at a new law firm.

### BIG NEWS

The NCA Legal Services Plan will continue with GoldbergSegalla in 2025!

### Example Services:

- *Real Estate Matters - buying, selling, refinancing, litigation*
- *Employment Related - offer letters, employee handbook, employee training*
- *Paperwork - seasonal licenses, waivers and releases*
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#### This is not covered by insurance.

Participating members are wholly responsible for payment of legal fees and expenses. This Plan provides specified services at reduced rates to NCA members.



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