

57th Northeast Conference on Camping & Trade Show

Thursday, March 9 - Saturday, March 11, 2023

Updates @ CampNCA.org

Southbridge Hotel & Conference Center, 14 Mechanic Street, Southbridge, MA 01550

Thursday, March 9th

7:30 - 9:30 AM Optional Breakfast Buffet \$

9:00 AM - NCA Scholarship Fund Board Meeting

10:00 AM - 12:00 PM - NCA Annual Meeting

9:45 - 10:45 AM - Morning Crackerbarrel

11:00 AM - 12:00 PM Who Makes a Good Manager? ~ A Panel

12:00 - 1:15 PM Buffet Luncheon

1:15 - 3:15 PM - Got Conflict? A Workshop
Crystal Thorpe, Agreement Resources, LLC
*Paid for by The Griffin Fund

1:30 - 3:00 PM - Let's Talk Financing
Jack Day, Norway Savings Bank

3:00 - 3:30 PM Afternoon Snack Break
Sponsored by Marshall & Sterling Insurance
GHM Insurance

3:30 - 4:30 PM Part I: Should I Stay?
Mia C. Johnson, Northeast Campground Brokers

3:30 - 4:15 PM Idea Exchange: Activities
Bring an activity to share with a sample or a picture

4:30 - 5:15 PM Idea Exchange: Food Service
Bring your "This works!" idea to share

4:45 - 5:30 PM ARVC Update
Jen Zolkos, National ARVC Program & Event Manager

6 PM - Dinner Buffet

6:45 PM - 7:30 PM - Street Sign Event
Provided by The Party People

7:30 PM - Let's Wow Our Guests! A Crackerbarrel
*Program as of 2/14/23 Changes May Occur.

Friday, March 10th

7:30 - 8:45 AM Buffet Breakfast

9:00 - 10:30 AM Marketing Your Park in a Digital World
Angela Harness RV Park & Campground Marketing

9:00 - 10:15 AM Insure to Ensure
Guy Gagnon + Matt Sedlis, Leavitt Rec Insurance

10:15 - 10:45 AM Morning Coffee & Tea Break
Sponsored by Newbook

Come for the day!
Just \$35 at the door
or with pre-registration.

10:45 AM - 12:00 PM Part II: Should I Go Now?
Mia C. Johnson, Northeast Campground Brokers

10:45 - 12:00 PM Future Forward: How to Stay Relevant
David Cohen, Campground Consulting Group

10:45 - 11:30 AM - Let's Talk Electric ~ Part I
Paul Croteau, Utility Supply Group
w/ Mike Irons, Ole Mink Farm Recreation Resort

11:00 AM - 12:00 PM Q & A Follow-Up: Marketing Your Park
Angela Harness RV Park & Campground Marketing

12:00 PM - 1:30 PM Buffet Lunch
Sponsored by CampersCard

1:00 - 6:00 PM **NCA Trade Show**

6 PM Auction Night Dinner Buffet
Enjoy dinner and stay to enjoy the Auction Fun
throughout the evening!

**AUCTION
ITEMS
WELCOME!**

Saturday, March 11th

7:00 - 9:00 AM Breakfast Buffet
Sponsored by Utility Supply Group
Leavitt Recreation & Hosp. Insurance

9:00 AM - Noon **NCA Trade Show**

10:00 - 10:45 AM Morning Coffee & Tea Break
Sponsored by Newbook

12:00 - 1:15 PM Buffet Lunch

1:30 PM - Let's Talk: Camping in Vermont

2:00 PM - Massachusetts: MACO Annual Meeting

1:30 - 2:30 PM - Engineering & Infrastructure
Dan Flores, SFC Engineering

2:45 - 3:45 PM - Let's Talk Electric ~ Part II
Paul Croteau, Utility Supply Group

4:00 - 5:00 PM - A Wrap-Up Crackerbarrel

5:30 PM - Dinner & A Show
Enjoy a perfect blend of interactive magic, juggling
and comedy performed by Robert Clarke

Sunday, March 12th

The hotel's Breakfast Buffet is available for
purchase from 8:30 - 10:30 AM. \$16 plus tax.

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