## American Funds<sup>®</sup>

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Investing in an uncertain market

## Agenda

- Setting realistic expectations
- I Three specific investment strategies
- Customizing your portfolio
- The value of long-term investing



# Set realistic expectations

## What does history show us?

The stock market (S&P 500 Index) can move in three directions

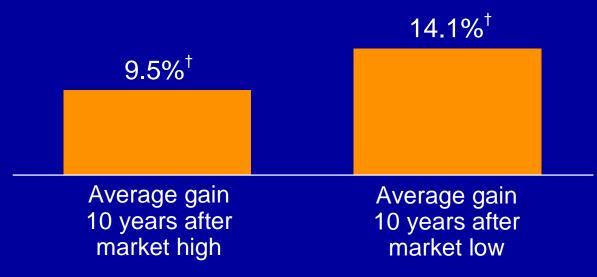


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## Markets have recovered

#### The benefits of patience

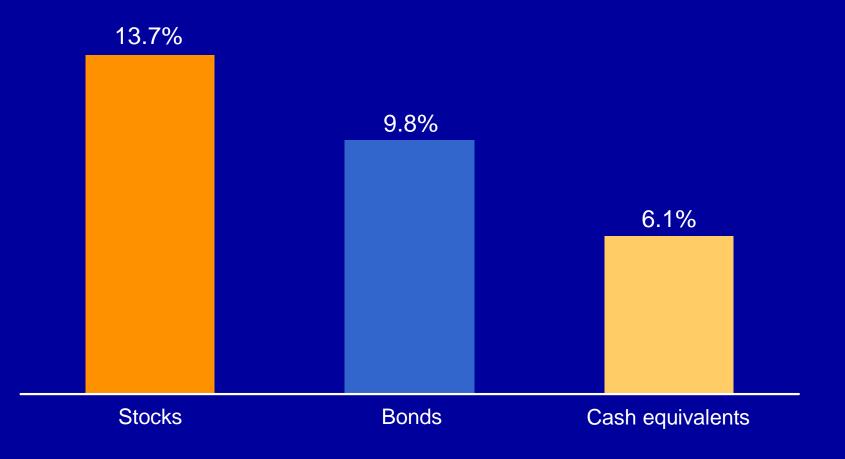
#### In 8 bear markets since 1955\*:



\*Prior to the three most recent declines, 2000–2002. A new decline is considered to have begun only after the market has recovered 50% of the value lost in the previous decline. <sup>†</sup>Represents average of the annualized total returns over the 10-year periods following the eight bear markets. Source: the unmanaged Dow Jones Industrial Average. Results with all distributions reinvested. © American Funds Distributors, Inc.

### Long-term returns

#### Average annual total returns, 1/1/75 - 12/31/04



Sources: stocks — Standard & Poor's 500 Composite Index; bonds — Citigroup High-Grade Credit Index; cash equivalents — 30-day U.S. Treasury bills, Ibbotson Associates. Indexes are unmanaged. © American Funds Distributors, Inc.

## **Risk-reward connection**

#### Tolerance for volatility

#### High

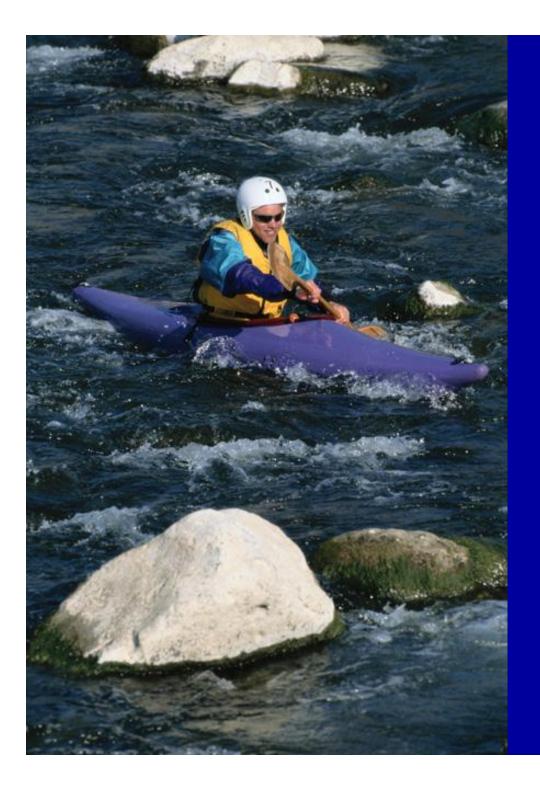
Even wide swings won't deter you from your strategy because you can look past them

#### Medium

Wide swings keep you from getting a good night's sleep, but some fluctuation is OK

#### Low

You have trouble with any downturn and want consistent returns, even if they are low



## Three investment strategies

## Strategies for sound investing

- Buy and hold
- Regular investing
- Diversification

## Stay in or miss out

#### \$10,000 invested for the 10 years ended 12/31/04



Results based on the unmanaged Standard and Poor's 500 Composite Index, with dividends taken in cash. © American Funds Distributors, Inc.

## What's your perspective?

#### Focus on the long term, not the bumps along the way

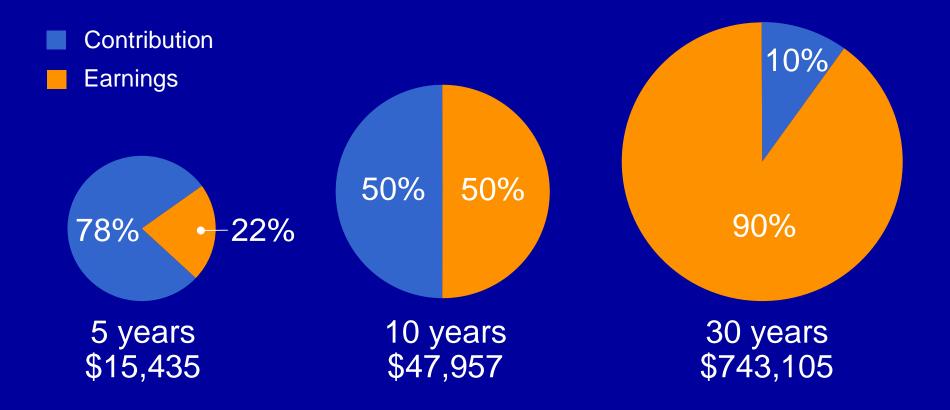


Results are based on an initial \$1,000 investment in the unmanaged Standard & Poor's 500 Composite Index, with dividends reinvested. © American Funds Distributors, Inc.

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## The power of compounding

\$200 per month invested in the S&P 500, 1/1/75–12/31/04



Results based on the unmanaged Standard & Poor's 500 Composite Index, with dividends reinvested. Cumulative earnings equals year-end account value less cumulative investment. © American Funds Distributors, Inc.

## Regular investing

Also known as dollar cost averaging

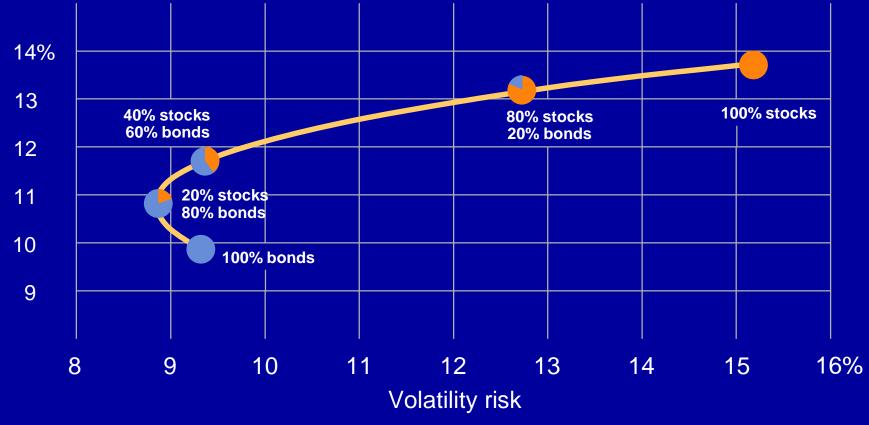
- Gradual approach
- Involves investing a fixed amount on a regular schedule

## Benefits of regular investing

- Encourages discipline
- Offers a systematic approach
- Keeps you investing through down markets
- Eases anxiety about daily market fluctuations

## Diversification: the risk-return relationship

#### Average annual total returns, 1/1/75 – 12/31/04 Return



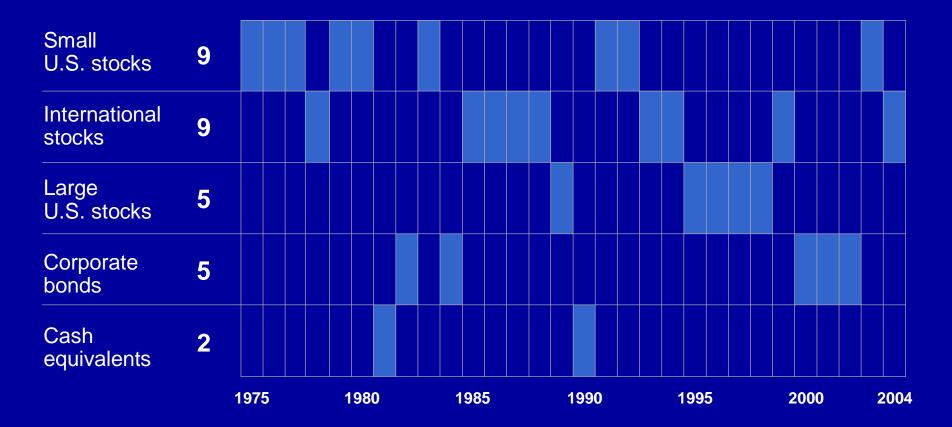
Sources: stocks — Standard & Poor's 500 Composite Index; bonds — Citigroup High-Grade Corporate Bond Index. Data from Ibbotson Associates. Indexes are unmanaged.

Volatility risk calculated using standard deviation, a measure of how returns over time have varied from the mean; a lower number signifies lower volatility.

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## Diversification: the mix matters

Number of times each investment was best, 1975–2004

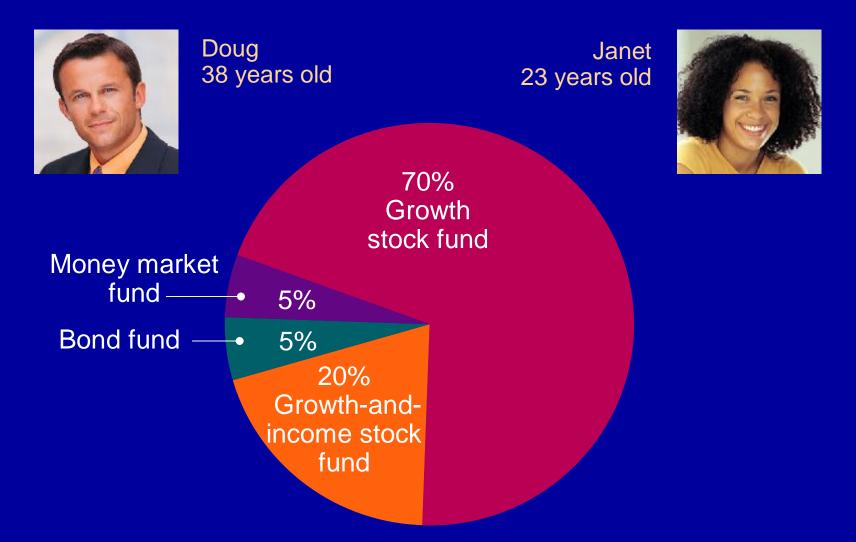


Sources: small U.S. stocks — Ibbotson prior to 1979 and Russell 2000 Index since then; international stocks — MSCI EAFE<sup>®</sup> (Europe, Australasia, Far East) Index; large U.S. stocks — Standard & Poor's 500 Composite Index; corporate bonds — Citigroup Long-Term High-Grade Credit Index; cash equivalents — 30-day U.S. Treasury bills, Ibbotson Associates. Indexes are unmanaged. Based on calendar years. © American Funds Distributors, Inc.



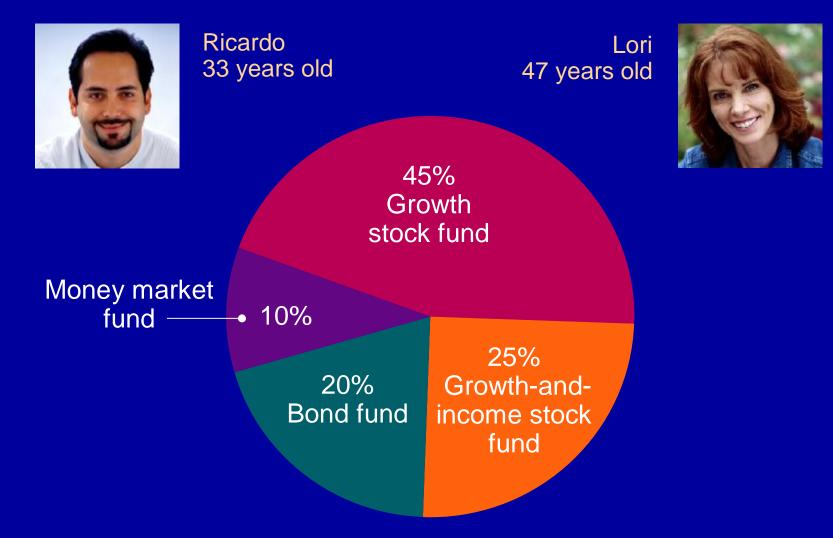
## Customize your portfolio

## High-growth portfolio



These investment mixes are intended as a guide, not as specific advice for you. When you are considering your personal circumstances, consult a professional financial adviser. © American Funds Distributors, Inc.

## Moderate-growth portfolio



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## Balanced portfolio



#### Deborah 52 years old

Tom 60 years old

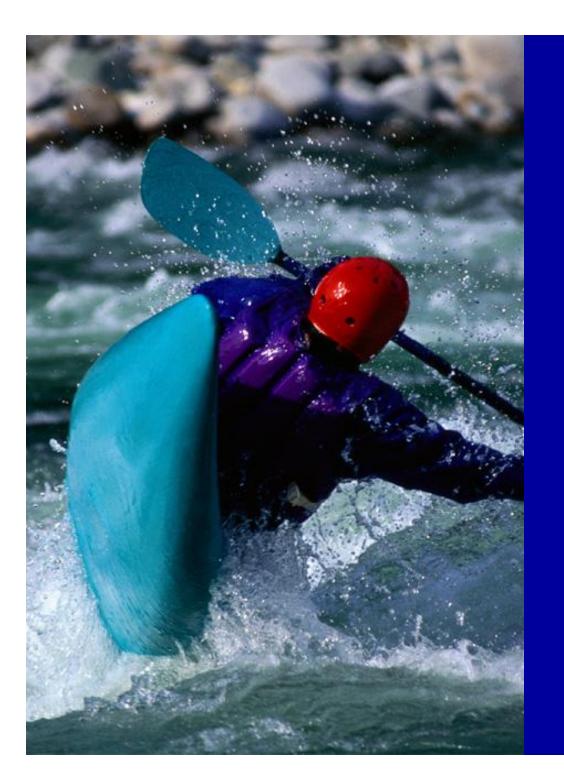


25% Growth stock fund

25% Money market fund 25% Growth-andincome stock fund

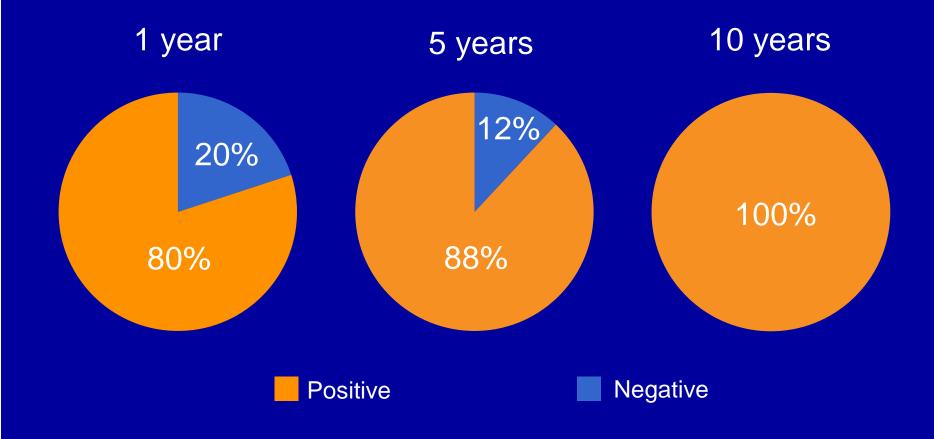
> 25% Bond fund

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# Stay the course

The advantage of staying the course An investment in the S&P 500 Index, 1975 – 2004



Results with monthly distributions reinvested. Standard & Poor's 500 Composite Index is unmanaged. © American Funds Distributors, Inc.

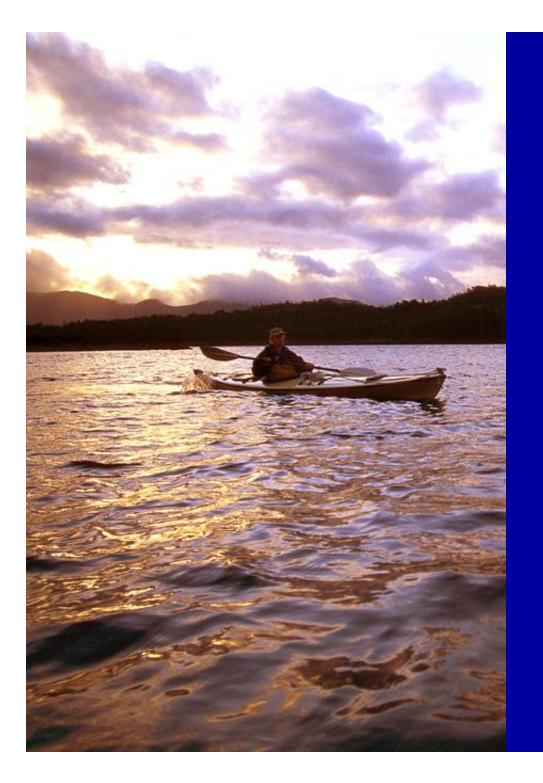
## Investing in an uncertain market

- Set realistic expectations
- Stick to sound investment strategies
- Customize your portfolio to suit your investment objectives
- Invest for the long term and stay the course

## What makes American Funds different?

Five factors

- Long-term, value-oriented approach
  Unparalleled, integrated global research effort
   Multiple portfolio counselor system
   Experienced investment professionals
- 5. Commitment to low operating expenses



Investing in an uncertain market Investors should carefully consider the investment objectives, risks, charges and expenses of the American Funds. This and other important information is contained in the prospectus(es), which can be obtained from their financial adviser and should be read carefully before investing. Glossary of indexes:

Citigroup High-Grade Corporate Bond Index is the corporate component of the Credit Index. It includes those issues from the Credit Index that have at least 10 years to maturity (long term) but excludes asset-backed securities and non-U.S. sovereign/provincial issues.

Citigroup High-Grade Credit Index (also known as Citigroup Long-Term High-Grade Credit Index) includes those issues from the Credit Index that have at least 10 years to maturity (long term) and a minimum credit rating of AA-/Aa3.

Dow Jones Industrial Average is a price-weighted average of 30 actively traded industrial and service-oriented blue chip stocks.

MSCI EAFE<sup>®</sup> (Europe, Australasia, Far East) measures all major stock markets outside North America.

Russell 2000 Index measures the performance of the 2,000 smallest companies in the Russell 3000 Index, which represents approximately 8% of the total market capitalization of the Russell 3000 Index.

Standard & Poor's 500 Composite Index is a market-capitalization-weighted index based on the average weighted performance of 500 widely held common stocks.

All indexes are unmanaged.

The return of principal in bond funds, as well as in funds with significant bond holdings, is not guaranteed. Fund shares are subject to the same interest rate, inflation and credit risks that are associated with the underlying bonds owned by the fund(s).

Unlike fund shares, investments in T-bills, if held to maturity, offer a guarantee of principal and interest. These securities are guaranteed by the full faith and credit of the U.S. government.

Regular investing neither ensures a profit nor protects against loss in a declining market.

Investing outside the U.S. (especially in developing countries) entails additional risks, such as currency fluctuations, as more fully described in the prospectus.

Investing in smaller companies entails additional risks, as more fully described in the prospectus.

Although a money market fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the fund.

## American Funds®

The right choice for the long term®

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